

<b>Course</b>	<b>Proactivity and Creative Performance, 3 ECTS</b>
<b>Course period</b>	30.10.2018. – 14.12. 2018
<b>Enrolment</b>	1.03.2018 – 13.05.2018 <a href="http://www.projectboosted.eu/student-corner/courses/proactivity-and-creative-performance/">http://www.projectboosted.eu/student-corner/courses/proactivity-and-creative-performance/</a> A notice of acceptance will be sent by June 1, 2018
<b>Host university and faculty</b>	Vidzeme University of Applied Science, Tourism
<b>Implementation mode</b>	This course is a 100 % online course. Participating Hill-sessions is optional, but recommendable. Session are available recorded on Moodle learning platform.
<b>Language of instruction</b>	English (intermediate level is required)
<b>Min/Maxim. participants</b>	20/50
<b>Purpose, content, learning outcome</b>	<p><b>Purpose</b>  The purpose of the course is to develop the students` personality, specifically, to boost two interrelated personal traits, i.e. proactivity and a creative mind set which are significant in every aspect of the professional life, in particular, in tourism.</p> <p><b>Content</b>  Concept and role of proactivity in tourism; creativity as the product of an individual mind; real and imagined barriers; proactive behaviour in the different sectors of tourism; relationship between proactivity and creativity; different methods of training and evaluation; facilitating work environment; selling ideas in the context of proactivity; practical application of creativity in organizations</p> <p><b>Learning outcome</b>  Student</p> <ul style="list-style-type: none"> <li>• recognizes the importance of personal proactivity</li> <li>• trains personal creativity and uses systemic inventive thinking techniques independently</li> <li>• generates ideas creatively and implements them proactively</li> <li>• establishes a proactive and creative work environment in an organization/group</li> </ul>
<b>Student's workload</b>	3 ECTS means approx. 79 hours of student work. This includes all the course activities (assignments, online lectures, independent studying, group work with presentation, assessment and feedback).

<b>Course implementation</b>	<p>This course includes online lectures and presentations (recorded), assignments and presentations. All the course material and details are in Moodle (key and further instructions will be sent to accepted students).</p> <p><b>Assignments:</b></p> <ol style="list-style-type: none"> <li>1) Individual work (written composition of the course subject)</li> <li>2) Moodle-tasks, individual/group work (introduction, conversation, reflection)</li> <li>3) Final report (presentation incl. written report based on materials in Moodle, independent studying and field work)</li> </ol>
<b>Internationality</b>	<p>Study material, lectures and assignments include international examples from different countries. Studying in multicultural groups and having perspective of different cultures have greater potential to enhance individual creativity. Study in multicultural groups improves intercultural communication skills.</p>
<b>Co-operation with tourism industry</b>	<p>Assignment requires students to make observation of practical applications of creativity in organizations. Study course challenges students to engage in proactive activities with field organizations.</p>
<b>Prerequisites and assessment</b>	<p>No prerequisites are needed.</p> <p><b>Assessment:</b></p> <ol style="list-style-type: none"> <li>1) Individual work (written composition of the course subject): fail-pass</li> <li>2) Moodle-tasks, individual/group work (introduction, conversation, reflection): fail-pass</li> <li>3) Final report (presentation incl. written report based on materials in Moodle, independent studying and field work) : fail-pass</li> </ol> <p>Course is marked as fail-pass. All assignments are checked through a plagiarism system to ensure original work with proper referencing. All assignments have to be approved in order to pass course. Due dates are to be followed strictly because of the project schedule, and failing in this will means removing the student from the course. In real emergency student must contact immediately the course teacher for extra arrangements. In case of illness, official sick leave certificate is needed.</p>
<b>Resources</b>	<p><b>Online learning infrastructure:</b> Student needs a computer with camera, microphone and Internet access.</p> <p><b>Recommended literature:</b></p> <ul style="list-style-type: none"> <li>• Andersson, K. (2015). <i>Proactivity at work</i>. PhD Thesis. Orebro University.</li> <li>• Reisman, F.K. (2014.) <i>KIE Conference Book Series: Creativity in Business. International Conference on Knowledge, Innovation &amp; Enterprise</i>.</li> </ul> <p>Other sources will be provided when the study course begins. Links to online sources are available in Moodle.</p>
<b>Lecturer and contact during the course</b>	<p><b>Lecturer</b> Linda Veliverronena</p> <ul style="list-style-type: none"> <li>• Moodle public conversation forum: "Questions and answers about this course" (course-related questions)</li> <li>• Course teacher is available online (the platform will be specified) every Wednesday at 9.00 -10.30 during weeks 44-50.</li> <li>• In other matters, linda.veliverronena(at)va.lv</li> </ul>